



BALTIMORE ↔ ROTTERDAM

# Operation Trash / Operatie Afval

Arts educational programs about trash, recycling, and environmental stewardship



Operation Trash is an **international virtual exchange program** for students in Baltimore & Rotterdam to raise their awareness of the global dimensions of our trash problem and how they can help address it. The activities are designed & coordinated by Kathie diStefano from Rotterdam-based Avalanche Arts (Stichting Lawine).

By doing research in their communities, participating in clean-ups, and connecting with their peers overseas to learn about each other's trash challenges, students learn how they can contribute to a **cleaner and safer living environment, reduce litter, and increase their recycling efforts.**



**BALTIMORE**



**ROTTERDAM**

## SPONSOR THE 2022 EDITION OF OPERATION TRASH

We invite you to support the students in the spring 2022 edition of the international virtual exchange program, featuring **Bay Brook Middle School** in South Baltimore and **Wolfert Lansing School** in Rotterdam region. Funds will be used for customizing and adding to the teaching materials for this edition's schools, logistical support to the schools, workshops, organizing a community cleanup, making a documentary video about the activities to help promote the program, and taking photos of the activities.

### BENEFITS

#### Your logo & URL in the documentary video

Video to be posted on Baltimore Sister Cities Youtube channel, extending the life of your reach.

#### Your logo on the website

Logo on the Baltimore-Rotterdam education/art exchange website: [harbortraces.org/partners-sponsors](http://harbortraces.org/partners-sponsors)

#### Your name, tagline, URL in the program report

#### Online press release about your sponsorship

With your logo and link to your website

#### Promotion in Baltimore-Rotterdam social media channels

#### Employee engagement and community outreach

Your employees will have opportunity to volunteer at the community cleanup event in South Baltimore

#### City awareness

Your sponsorship is listed in Baltimore Sister Cities' annual report submitted to Office of the Mayor.

#### GOLD SILVER

\$1000 \$500



w/ logo

text-only



### IMPACT

- 100's of students and school employees will be reached directly and indirectly, as well as their family & friends
- High school students will guide the middle school students in making videos to share abroad
- Neighborhood cleanup event involves the community residents
- Outreach through school newsletters, social media, and news articles
- Promotion to an international audience
- The combination of fun games and learning in the lessons and activities inspires students to continue their environmental stewardship after the program is completed



INTERESTED? CONTACT [committee@baltimorerotterdam.org](mailto:committee@baltimorerotterdam.org)

ABOUT THIS PROGRAM <http://www.harbortraces.org/operationtrash-2022>

Baltimore-Rotterdam committee is part of Baltimore Sister Cities, Inc., a qualified 501(c)(3) tax-exempt organization in the U.S.A. and donations are tax-deductible to the full extent of the law.