



BALTIMORE ↔ ROTTERDAM

Operation Trash / Operatie Afval

Arts educational programs about trash, recycling, and environmental stewardship



Operation Trash is an **international virtual exchange program** for students in Baltimore & Rotterdam to raise their awareness of the global dimensions of our trash problem and how they can help address it. The activities are designed & coordinated by Kathie diStefano from Rotterdam-based Avalanche Arts (Stichting Lawine).

By doing research in their communities, participating in clean-ups, and connecting with their peers overseas to learn about each other's trash challenges, students learn how they can contribute to a **cleaner and safer living environment, reduce litter, and increase their recycling efforts.**



BALTIMORE



ROTTERDAM

SPONSOR THE 2022 EDITION OF OPERATION TRASH

We invite you to support the students in the spring 2022 edition of the international virtual exchange program, featuring **Bay Brook Middle School** in South Baltimore and **Wolfert Lansing School** in Rotterdam region. Funds will be used for customizing and adding to the teaching materials for this edition's schools, logistical support to the schools, workshops, organizing a community cleanup, making a documentary video about the activities to help promote the program, and taking photos of the activities.

BENEFITS

Your logo & URL in the documentary video

Video to be posted on Baltimore Sister Cities Youtube channel, extending the life of your reach.

Your logo on the website

Logo on the Baltimore-Rotterdam education/art exchange website: harbortraces.org/partners-sponsors

Your name, tagline, URL in the program report

Online press release about your sponsorship

With your logo and link to your website

Promotion in Baltimore-Rotterdam social media channels

Employee engagement and community outreach

Your employees will have opportunity to volunteer at the community cleanup event in South Baltimore

City awareness

Your sponsorship is listed in Baltimore Sister Cities' annual report submitted to Office of the Mayor.

GOLD \$1000 **SILVER** \$500



IMPACT

- 100's of students and school employees will be reached directly and indirectly, as well as their family & friends
- High school students will guide the middle school students in making videos to share abroad
- Neighborhood cleanup event involves the community residents
- Outreach through school newsletters, social media, and news articles
- Promotion to an international audience
- The combination of fun games and learning in the lessons and activities inspires students to continue their environmental stewardship after the program is completed



INTERESTED? CONTACT committee@baltimorerotterdam.org

ABOUT THIS PROGRAM <http://www.harbortraces.org/operationtrash-2022>

Baltimore-Rotterdam committee is part of Baltimore Sister Cities, Inc., a qualified 501(c)(3) tax-exempt organization in the U.S.A. and donations are tax-deductible to the full extent of the law.